

# BEYOND INFINITY

Our business goals go beyond profits.
With as many infinite possibilities, we strive to excel beyond what is possible

# TABLE OF CONTENTS

<b>03</b> OVER VIEW	<b>04</b> THE COMPANY
<b>05</b> OUR CORE VALUES	<b>06</b> OUR ASSETS
<b>07-9</b> OUR ECOSYSTEM	10-11 OUR IMPACT
OUR CSR ACTIVITIES	13 PARTNERSHIPS
14-16	17
GENERAL PROJECTS	OUR CLIENTS

## **OVERVIEW**

Headquartered in Abu Dhabi, Jazal Holdings is a privately held investments company that owns diversified businesses operating in sectors that include retail, manufacturing, energy, real estate and engineering services. Established in 2007, Jazal Holding continues to innovate in all of its domains while operating with excellence. Over the lastd ecade, we have diversified by identifying market demands and addressing gaps in every sphere we have ventured into. We distinguish ourselves from competitors by comprehending our clients' needs and delivering creative, out-of-the-world, end-to-end solutions.

Our expertise in building city infrastructure is core to our engineering business, allowing us to be in a unique position to help develop communities that connect basic neighborhood

infrastructure to synergistically improve operational excellence and sustainable lifestyles. Working with long-term partners who are equally committed to making a positive difference in all they do, is the key to our success. We work toward our expansion and the accomplishment of our long-term plans.

We believe in infinite possibilities and are always striving toward achieving beyond the impossible. Jazal has evolved from distribution and retail of lifestyle wearables to trading precision-engineered components for the energy industry. Diversification of our businesses has been key to success and growth, creating value for our stakeholders and driving us towards a sustainable future.



**Jazbel KP**Managing Director

## THE COMPANY

At Jazal Holding, since its inception, we have pursued a continued path of innovation and growth. We achieve this by continually invesing in people, our facilities and improved processes. Thanks to our focus on technology, all our subsidiaries are aligned toward achieving common business goals.

Jazal demands a distinct strategy to focus on key sectors and share expertise built over the years. Our goal is to balance corporate profitability with efforts to enrich community engagement. We have always taken pride in being socially committed and innovative in empowering the community, with all of our subsidiaries continuously growing in terms of value delivery and client satisfaction. Jazal's consistent growth can be attributed to our core values, which are reflected across all of its entities. Jazal's multiple revenue streams have driven strong financials, a solid asset base, and reliable liquidity, which will be the core of our business.

#### Vision

To become a rejuvenating force across every industry we operate in, by setting ambitious goals, aligning with prestigious partners, generating opportunities for the community, and continuously delivering the highest quality.

### Mission

To deliver world-class contracting services by consistently meeting the client's requirements of time, cost, and quality while maintaining a clean and safe environment.

### **Brand Purpose**

As a purpose-driven company, we advance our journey with a greater commitment to making a lasting impact on our clients.

# **OUR CORE VALUES**

Everything we do is guided by our core values, including our relationships with clients, partners, suppliers, and communities.



We are an established entity with strong financials striving to deliver higher levels of efficiency and advancement.



Through the years, we have developed a reputation for providing excellent services, commitment to customer satisfaction, and exceptional work ethics.



We strongly believe every obstacle is an opportunity for creating innovative, long-term solutions.

## **OUR ASSETS**

# Thinkers and Doers

We believe that our people's capabilities and talents act as catalysts for organisational change. We value innovation and creativity in our people. Our values-based culture and ethical environment prove to be essential for the functioning of our team. We hire and retain the best, creating cooperative teamwork that leads to performance and excellence.

#### **Powerful Collaboration**

The companies we partner with are some of the best in the business. Through their complementary skill sets, we are able to reframe our learning and build long-term relationships. Our companies have partnered with industry experts to embrace best practices and thrive together.

# Rethink Sustainability & Imbibe ESG

We envision and consider development that benefits both people and the planet, and we contemplate transformation for a sustainable and resilient future. We adhere to ESG principles and pledge to conduct ourselves responsibly within the environment, society, and governance for a better future. Our business procedures and set of practices have been designed to improve corporate decision-making and performance.

#### **Credible & Reliable**

We consider challenges as opportunities and ensure that our ethics and principles are not compromised, no matter what the outcome. Transparency is the key to establishing and maintaining relationships based on trust. Our previous business success has validated our purpose for existing. on-time delivery without compromising quality makes Jazal standout among its competitors.

# **OUR ECOSYSTEM**

Each of Jazal's entities is distinct and recognized across the region for its core values, leadership and strategic partnerships. Our investments are poised to support the most exciting markets in sectors crucial to sustainable prosperity

## **Engineering**

#### Excellence Delivered

Our engineering services specialise in developing commercial and utility infrastructure projects. With a focus on long-term value creation for all of our clients, we collaborate with private and public sector organisations to meet their engineering needs. We strive to improve the customer experience by studying and identifying pain points and thereby developing customised solutions for our clients. Besides providing general contracting services, we also provide electromechanical services, fit-out, refrigeration and display solutions.

## **Retail & Distribution**

Delivering Value

Our retail and distribution arm operates over 50 stores and across online platforms for wearables, bags, and fashion & accessories, gifts & toys representing leading brands and building great brands. We focus on building volume, recognised by growth driven by depth and reach across markets, along with an understanding of the consumer. Our online platform delivers products at your doorstep with exceptional customer service.

Jazal's industrial trading arm serves oil, gas and utility industries with offerings in mechanical & flow, instrumentation & control, electrical & power and speciality chemicals. Through our existing associates and partner firms, we share our experience with EPCs, utility companies, and other established associates and partner businesses.

# Asset Management & Realty

Reliable Realty

Our asset management business provides end-to-end real estate services from facilities management, property management, lease management, project management, operations management, sales and consultation services. We excel in property development with a focus on diversifying its built assets and redevelopment of others.

Our facilities management and property management divisions work together to meet the demands of tenants and clients. Additionally, we offer integrated operational maintenance, holistic general maintenance and soft services. Both commercial and government clients rely on us to manage their buildings and infrastructure and improve asset life. We handle preventive and corrective maintenance services across a range of industries.

#### **Investments**

We Invest to Impact

Our investments focus on sectors that impact communities. We follow a diversified approach to derive potential returns through dividends and appraisals, with a focus on partnerships. Our experts always look for opportunities that bring synergy for both partners. Our investment strategy and emphasis are on technology-driven, pre-seed, seed and early-stage investments for IP-driven startups with novel business models that want to expand and make an incredible impact.

Compliance with corporate governance standards is a priority for all our investments. For us, our values and principles matter the most. When we invest in a company, we work in close, long-term partnerships to grow the business by providing global insights and advice on international best practices. Furthermore, we maintain milestones and pace by monitoring performance and contributing to growth.

#### **Alternative Investments**

With the help of our team of professionals and consultants, Jazal's asset portfolio is managed, and risks are mitigated by diversifying geographically and throughout the portfolio. Our strategy is to be robust and bridge the gap between risk and return. Our team ensures that the required risk profile is maintained for the company's portfolio of financial instruments. Our investment activities also focus on partnerships in the region and across the globe. In addition to our own investment experts, we also have a team of highly experienced investment professionals that are continually on the lookout for opportunities that will benefit our partners as well as Jazal Holding.

#### **Direct investments**

Jazal constantly pursues opportunities to acquire equity stakes in assets and companies that have the potential to deliver long-term value to shareholders while also providing synergies to the current operations. We actively trade in the regional stock markets and constantly look for attractive opportunities in primary and secondary markets. We work with our investment partners and management teams of various investments to add long-term value to our holdings and society. The companies we seek are those that adhere to the highest ethical and reporting standards and that align with our commitment to creating benefits for society as a whole.

## **Global Reach**

Our investments extend not only across the UAE, but also to South Asia, Northern Europe, and MENA



## **Industrial Reach**

Sub Copy -We have broadened our scope to encompass a variety of futuristic industries. At Jazal Holdings, we always strive to think about the future and its advancement. We are on the pathway towards the global transformation of the energy sector fromfossil-based to zero-carbon to help tackle climate change.



Advanced Materials & Nanotechnology



Cleantech & Energy Transition



Emission Control & Sustainability

## **OUR IMPACT**

We strive to build sustainable and successful communities.

## **Beyond Business**

By identifying and investing in projects that generate sustainable growth and returns for our shareholders as well as contribute to the economic and social development of the UAE and the countries in which we invest and operate, we are committed to working together with the community to overcome challenges, expand opportunities, and help communities thrive.

### 1. Impact Investing

#### FOR A POSITIVE CHANGE

Our investments focus on generating a positive, measurable social and environmental impact along with a financial return. We identify and invest in entrepreneurs who try to solve social issues with a larger impact on the community through projects ranging from affordable housing to accessible education. In line with our values, we engage in business that caters to people and the planet through sustainable actions, bearing in mind the needs of future generations. Moreover, we try to bridge environmental friendliness, social acceptability, and economic viability to ensure the business sustains itself.

#### **COMMUNITY INFRA MODELS**

"As an organisation with long-term interests in the region, we have identified PPP initiatives / BOT project models that will drive strategic partnerships between the public & private sectors in vital domains. These models have proven to be efficient and sustainable for capital-intensive projects. At Jazal, we believe we can enable positive metrics in aspects of our core business through such associations. From energy-efficient lighting to education, we are open to discussing associations for the greater good."

### 2. University Connect

#### **TALENT MEETS OPPORTUNITY**

"We engage young graduates in our business through internships, research funding and employment opportunities across verticals to gain experience and exposure while growing through visible and impactful projects. Our teams of thinkers and doers know that staying curious is the best way to shape the future, for ourselves and our clients. Funding the R&D projects of young innovators for mutually beneficial outcomes has proven to kickstart new opportunities. We provide a platform for innovators to interact with the needs of the industry and address demands. Our sponsored research programs were able to generate IP around sustainable and durable building materials, cleantech, energy-efficient cooling processes, and energy-saving modules. We will continue to mentor graduates through different roles to mould their careers."

## 3. Asset Light Model

#### **Reduce Reuse Recycle**

We believe in a shared economy and have remained committed to maintaining an asset-light model for all businesses to lease or rent as and when needed to increase utility value and net asset utilization hours. Renting equipment has proven to be a cost-effective alternative to procuring and discarding equipment when upgrades come along. We put our best efforts into the utilization of our resources or raw materials by repair, maintenance or upcycling to reduce environmental impacts. We encourage the use of refurbished tools & material-handling equipment.

### 4. CSR

#### **BEING RESPONSIBLE**

CSR was never just an admirable business practice; it's part of our DNA to support and sustain the community by activating several social responsibility activities and programs within a framework of sustainability plans and responsible cultural influence. This reflects Jazal's mission, which is aimed at bringing prosperity to the communities we engage with. We believe our clients see themselves as agents of change, implying that the call to action is for us to adapt.

# **OUR CSR ACTIVITIES**



"Through the Paris Climate Accords, the world's aim to reduce global warming by 1.5 degrees Celsius is now part of Jazal's sustainability endeavours. Our goal is to efficiently utilise our capital with a net-zero mindset and ensure that natural resources are protected. We had invested in green assets across different topographies by balancing our CSR initiatives. Agro-experts helped us select climate- and soil-appropriate crops, which not only benefit local communities in the Western Ghats of the Indian Peninsula but also enable us to establish carbon storage facilities within our plantations. The focus is not on carbon credit exchange, but on improving living standards for the local community and enabling them to expand the project. Apart from community impacts, our well-managed plantations have proven to improve soil, air, and water quality."



"We think of the part of society that is deprived, underprivileged, and destitute, and we strive to give without expecting anything in return and to provide without asking for yields. We have served causes and continue to serve deserving communities through education, food and healthcare aid. We reach out to NGOs and volunteers to identify requirements and serve within our limits. We offer assistance to people of determination in rehabilitation and empowerment."



"We broadened our social impact focus and funded NGOs and institutions that serve low-income or financially excluded communities, in a responsible, transparent and sustainable manner, with a focus on affordable housing solutions. Our engineering arm has been associated with providing the design and delivery of affordable housing concepts, using cost-effective, energy-efficient, and environment-friendly materials and designs."



At Jazal Holding, we recognise our vendors, investee entities, franchisees, and franchisors as partners that add substantial value to us. We consider that maintaining good relationships with our partners allows us to retain our competitiveness over time. We have a long-standing reputation for being reliable and responsible. Collaborating with our partners in the innovation process to develop efficient alternatives and possible hacks that allow us to match international players' offerings to suit regional requirements is always our strength.

#### **Contact Us**

#### ABU DHABI - HQ

#802 & #803 Al Wahda Commercial Tower Al Wahda Street, Abu Dhabi, UAE

Tel:+97126312800 | Fax:+97126338996

#### **DUBAI-RO**

R#805, #807, #808 ETA Al Manara Tower Business Bay, Dubai, UAE

Tel:+97143617322 | Fax:+97143617323

#### **SAUDI ARABIA**

RIYADH - RO #24 Zein Tower Salah Ad Din Al Ayyubi Rd, Al Malaz, Riyadh, KSA

Tel:+966114122011 | Fax:+966114084002

#### **OMAN**

MUSCAT-RO 6509 Way, Near Al Khalil Buildex, Wadi Kabir, Muscat, Oman

Tel: +968 99808494 | Fax: +968 99273728



